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**DESIGN-MTS Project promotes sustainability in the European machine tool industry
The results will be presented in a conference
at the BI-MU Trade Fair in Milan next October**

Brussels, 23 September 2014 - The DESIGN-MTS project results will be disseminated through a **conference at the BI-MU Trade Fair in Milan on 1 October 2014 from 14:00 to 17:00 in the Arena Pianeta Giovani in Hall 13**. This arena is organised by UCIMU-SISTEMI PER PRODURRE, the Italian member of CECIMO. It presents results arising from various successful collaborations, including DESIGN-MTS, between companies, research centers, universities and associations. The DESIGN-MTS conference will highlight the results of the project and hosts various company representatives who will inform the audience about their sustainable solutions.



The DESIGN-MTS project, launched in July 2013, offers a European CSR and sustainability platform for the machine tool industry, and disseminates best practices from the sector towards the value chain. Filip Geerts, director general at CECIMO, says “The European machine tool industry is a key provider of innovative and sustainable products and services to a great number of user industries including automotive, aerospace and energy generation equipment. BI-MU Milan is an ideal trade show for the DESIGN-MTS project to organize a conference and expand the visibility of sustainable solutions and best practices from our sector to a wider audience, including suppliers and buyers”.

Since its launch, the DESIGN-MTS project has reached important milestones such as identification of best practices, online training modules and setting up a help-desk on CSR. The project particularly addresses key issues for the sector such as skills and training, life-long learning and energy-efficiency. “CSR has become under the spotlight of various stakeholders at European and national levels. The DESIGN-MTS project increases the CSR awareness in the sector and offers a common platform to companies where they can make the most of their communication efforts on sustainable solutions” adds Emir Demircan, project manager at CECIMO.

The DESIGN-MTS project is endorsed and co-funded by the European Commission, and is led by the University of Macerata. Partner institutions are: CECIMO, CSR-Europe, CEI – Central European Initiative, IRES, the University of Nottingham. The duration of the project is 18 months, from July 2013 to December 2014.

For more information on DESIGN-MTS visit the project website: www.designmts.eu

For more information on the joint-conference visit the BI-MU trade show website: <http://www.bimu.it/la-manifestazione/i-convegni/progetti-di-ricerca/>

For free registration to the conference: <http://www.bimu.it/en/visitors/pre-registration/>



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About DESIGN-MTS

The DESIGN-MTS project was initiated and partly funded by the European Commission (contract 333720) and is led by Università Degli Studi di Macerata in partnership with CSR Europe, CECIMO, Central European Initiative (CEI), Istituto Ricerche Economiche e Sociali (IRES) and the University of Nottingham. It was launched on 1 July 2013. For further information about the project, please contact the project manager at the University of Macerata, Barbara Chiuconi at barbara.chiuconi@unimc.it.

About CECIMO

CECIMO is the European Association of the Machine Tool Industries. We bring together 15 national Associations of Machine Tool Builders, which represent approximately 1500 industrial enterprises in Europe*, over 80% of which are SMEs. CECIMO covers 98% of total Machine Tool production in Europe and about one third worldwide. It accounts for almost 150,000 employees and a turnover of over €23 billion in 2013. More than 80% of CECIMO production is shipped abroad, whereas almost half of it is exported outside Europe*. www.cecimo.eu

*Europe = EU + EFTA + Turkey

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