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DESIGN-MTS: CSR in the Machine Tools Sector

'Developing a CSR Multi-Stakeholder Platform'

The Machine Tools Sector (MTS) is a key enabling sector which boosts Europe's ability to produce new products and services, and is one of the most globally competitive sectors in Europe. The DESIGN-MTS project – Defining Social Responsibility Interventions for Grounded Networking in Machine Tools Sector – funded under the European Commission's 2012 Competitiveness and Innovation Framework Programme (CIP) seeks to encourage and enable more European enterprises in the machine tools sector across the EU to take a strategic approach to corporate social responsibility in cooperation with relevant stakeholders. The project is led by University of Macerata in partnership with the University of Nottingham, CSR Europe, the European Association of the Machine Tool Industries (CECIMO), Central European Initiative (CEI), and the Istituto Ricerche Economiche e Sociali (IRES).

The project has four focus areas: employability and skills, demographic change and active aging, workplace challenges and environmental challenges. Integrating CSR into a company's core business is critical for competitiveness as well as for increasing social trust and consumer confidence in business. This project will develop awareness of CSR in the sector by integrating a multi-stakeholder approach to CSR and developing socially responsible best practice cases to enhance the visibility and value of CSR in the MTS.

For more information on the project partners and activities, see the project website: <http://www.csreurope.org/csr-and-sustainability-machine-tools-sector>

Posted on 10th September 2013