



Final sector-wide joint set of commitments

D4.1.b

MTS DESIGN-MTS: *DEfining Social responsibility Interventions for Grounded Networking in Machine Tools Sector*

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¹ **PU**= Public; **CO**= Confidential, only for members of the consortium (including the Commission Services)

Sector-wide joint set of commitments of the DESIGN-MTS project

The DESIGN-MTS project – DEfining Social responsibility Interventions for Grounded Networking in Machine Tools Sector funded under the European Commission CIP 2012 Work Programme seeks to encourage and enable more European enterprises in the machine tools sector across the EU to take a strategic approach to corporate social responsibility in cooperation with relevant stakeholders.

To foster the development of CSR in the sector the project outlined three key draft sector wide commitments. These commitments were identified on what could and ought to be done in order to foster CSR in MTS, rather than on what has not been done.

COMMITMENT 1 – Raising awareness on CSR in MTS

COMMITMENT 2 – Facilitating the implementation of a strategic approach to CSR in MTS

COMMITMENT 3 – Supporting a coordinated management of a CSR platform in MTS

The project activities were designed to meet some of these commitments as well as set the foundation for longer-term commitments. This was achieved through the development of guidelines for MTS enterprises, training modules for enterprises and MTS associations, a help desk, a joint position paper and lastly through the elaboration of policy recommendations. These documents and training courses are available on the project website <http://designmts.eu/>

Guidelines for MTS enterprises were elaborated which suggest actions including good practices from the sector and aim at raising CSR awareness; facilitating the implementation of a strategic approach to CSR; and fostering a coordinated management of a CSR platform in the sector. Although an SME-dominated sector, integrating CSR thinking in the business strategy can help the industry meet increasing societal and customer expectations. This can consequently help create greater business and social value, with a positive impact on the image of the sector.

The aim of the training modules is to provide information and raise awareness with regard to the strategic value of CSR in MTS and create new skills as well as changes in values and behaviour aimed at promoting responsible business practices in MTS companies and provide information to MTS associations, so they can support MTS companies and assist in diffusion of good practice. These training modules targeted at MTS companies are relevant for Employers/Owners (in SMEs) and Managers (in larger organisations) as well as employees and worker representatives. The courses are linked to the joint sector wide commitments, guidelines and to core areas from ISO 26000.

The joint position paper and recommendations are meant to serve as goal-based guidelines. Their implementation and operationalization will vary largely dependent on the local context. The aim of these recommendations is to stimulate the institutional and contextual environment that facilitates adoption of CSR within enterprises.

The final set of commitments of the DESIGN-MTS project:

COMMITMENT 1 – Raising awareness on CSR in MTS by:

1. Dissemination of defined methods and strategies for information sharing and awareness-raising.
2. Dissemination of training courses developed.
3. Engage with key stakeholders identified through the project that can play the role of sector activators.
 - a. Collaboration and engagement with MTS national associations and their affiliates.

- b. Engage with MTS enterprises, including SMEs and enterprises in the MTS value chain.
- c. Participate in strategic sectoral events.

COMMITMENT 2 – Facilitating the implementation of a strategic approach to CSR in MTS by:

1. Dissemination of guidelines developed and assistance in their implementation.
2. Focus on the needs of SMEs.
3. Cultivate the 'sustainable image' of MTS industry throughout the value chain.

COMMITMENT 3 – Supporting a coordinated management of a CSR platform in MTS by:

1. Disseminate strategies and measures for a coordinated management of the CSR multi-stakeholder platform.
2. Engage policy makers and disseminate recommendations.
3. Support monitoring of progresses of CSR diffusion and visibility in MTS through the DESIGN-MTS platform.