

## CRS HELPDESK FOR EUROPEAN MACHINE TOOL ENTERPRISES

The DESIGN-MTS corporate social responsibility platform for the machine tools sector provides on-line and on-call technical assistance, information, guidance, support and consultation to enterprises before, during, and after the CSR adoption processes.

The CSR helpdesk aims at facilitating the integration of CSR into business strategies among European machine tool builders, especially SMEs.

The helpdesk provides assistance to enterprises particularly on the following issues: energy- and resource-efficiency, employability, demographic change, active ageing and workplace challenges.

The CSR helpdesk is operated by CECIMO, the European Association of the Machine Tool Industries.

### Helpdesk contact details

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The CSR platform for the machine tool sector is launched in the framework of the project **DESIGN-MTS - Defining Social responsibility Interventions for a Grounded Networking in Machine Tools Sector.**

The project is led by the **UNIVERSITY OF MACERATA** in partnership with:

**CECIMO** The European Association of the Machine Tool industries

### CSR-Europe

**CEI** Central European Initiative

**IRES** Istituto di Ricerche Economiche e Sociali

The **University of Nottingham**

*The duration of the project is 18 months, from July 2013 to December 2014.*

DESIGN-MTS project and the CSR Platform in MTS are endorsed and partly funded by the European Commission.



### CONTACTS

For further information, please visit the platform's website [www.designmts.eu](http://www.designmts.eu) or contact us at [getinvolved@designmts.eu](mailto:getinvolved@designmts.eu)

# TRAINING MODULES AND HELP DESK ON CORPORATE SOCIAL RESPONSIBILITY IN MACHINE TOOL SECTOR



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# TRAINING MODULES AND HELP DESK ON CORPORATE SOCIAL RESPONSIBILITY IN MACHINE TOOL SECTOR

## TRAINING MODULES ON CORPORATE SOCIAL RESPONSIBILITY FOR EUROPEAN MACHINE TOOL ASSOCIATIONS AND ENTERPRISES

The DESIGN-MTS Corporate Social Responsibility (CSR) platform for the machine tools sector, will provide two on-line training modules, which will be launched from 30th May 2014.

The aim of the training modules is to foster knowledge and skills within European machine tool companies in order to help them embrace socially and environmentally responsible business practices which respond to customer and societal demands. The training will provide keen companies with guidance to integrate CSR in their business strategies, enabling them to translate CSR principles into effective actions which feed into competitiveness. The training modules cover the core areas of CSR as outlined in the ISO 26000 Guidance Standard on Social Responsibility and specifically focus on four key aspects which are particularly relevant to the needs of machine tool enterprises, especially SMEs: **employability, demographic change** and **active**

**ageing, workplace challenges** and **environmental issues** and **sustainability**.

The content of the training modules is focused on the machine tool sector and its supply chain.

The training includes both general courses on CSR, and specialist courses relating to specific stakeholders' role in implementing CSR in the machine tool sector. The training is designed to address the joint sector-wide commitments to foster CSR in machine tool sector.

These include:

- COMMITMENT 1** – Raising awareness on CSR in machine tool sector
- COMMITMENT 2** – Facilitating the implementation of a strategic approach to CSR in machine tool sector
- COMMITMENT 3** – Supporting a coordinated management of a CSR platform in machine tool sector

## Module 1

General courses on CSR + Specific modules for machine tool associations

### 1 UNDERSTANDING CSR

ON LINE FROM / Friday 30 May 2014

- Factors and conditions that have influenced the development of social responsibility
- Understanding social responsibility and business ethics: key terms and core principles
- Key CSR standards, tools and instruments
- Strategic importance of CSR for meeting customer demands and improving competitiveness

### 2 CSR CORE SUBJECTS I [PEOPLE]

ON LINE FROM / Friday 6 June 2014

- Workplace challenges*: enhancing the well-being of the workforce in the workplace and improving employment relations
- Demographic change*: promoting active ageing and skills development through life-long learning
- Employability and community development*: contributing to education and skills development and employment creation in local communities

### 3 CSR CORE SUBJECTS II [ENVIRONMENT]

ON LINE FROM / Friday 13 June 2014

- Protection of the environment
- Sustainable resource and energy use
- Promoting sustainable production solutions in the value chain
- Managerial and technical practices to improve the environmental performance

### 4 CSR CORE SUBJECTS III [FAIR OPERATING PRACTICES]

ON LINE FROM / Friday 20 June 2014

- Fair competition: complying with national and international competition rules
- Promoting social responsibility in the value chain
- Respect for property rights
- Export controls

### 5 THE ROLE OF MACHINE TOOL ASSOCIATIONS IN PROMOTING RESPONSIBLE BUSINESS PRACTICES

ON LINE FROM / Friday 27 June 2014

- Developing and implementing national MTS CSR policy
- Supporting MTS enterprises to integrate CSR strategies
- Stakeholder management; identifying and engaging with stakeholders at the sectoral level
- Communication and credibility building through CSR
- Reviewing progress and improving performance

## Module 2

General courses on CSR + Specific module for machine tool enterprises

/ owners, employers, managers, workers, and other relevant stakeholders

### 1 UNDERSTANDING CSR

ON LINE FROM / Friday 30 May 2014

- Factors and conditions that have influenced the development of social responsibility
- Understanding social responsibility and business ethics: key terms and core principles
- Key CSR standards, tools and instruments
- Strategic importance of CSR for meeting customer demands and improving competitiveness

### 2 CSR CORE SUBJECTS I [PEOPLE]

ON LINE FROM / Friday 6 June 2014

- Workplace challenges*: enhancing the well-being of the workforce in the workplace and improving employment relations
- Demographic change*: promoting active ageing and skills development through life-long learning
- Employability and community development*: contributing to education and skills development and employment creation in local communities

### 3 CSR CORE SUBJECTS II [ENVIRONMENT]

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- Protection of the environment
- Sustainable resource and energy use
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### 4 CSR CORE SUBJECTS III [FAIR OPERATING PRACTICES]

ON LINE FROM / Friday 20 June 2014

- Fair competition: complying with national and international competition rules
- Promoting social responsibility in the value chain
- Respect for property rights
- Export controls

### 5 IMPLEMENTING CSR IN MACHINE TOOL ENTERPRISES

ON LINE FROM / Friday 27 June 2014

- Developing and implementing a company CSR policy
- Integrating a CSR strategy throughout the organization
- Stakeholder management; identifying and engaging with stakeholders
- Communication and credibility building through CSR
- Reviewing progress and improving performance

Training modules will include, among others:

- Introduction on a specific subject
- Case studies
- Synthesis and guide questions
- Discussion forum

To sign up, please email us at [getinvolved@designmts.eu](mailto:getinvolved@designmts.eu) and we will provide you with username and password. For further details visit [www.designmts.eu/training-modules/](http://www.designmts.eu/training-modules/)